



## CALIFORNIA TREE RIPENED FRUIT

FROM

### KINGSBURG ORCHARDS

*Each week the Kingsburg Orchards team will hand select the ripest fruit with the most intense flavor and highest brix level with our customers in mind, We are very pleased with the high quality, great service Kingsburg Orchards provides, and we believe you will too.*

#### *This weeks selections*

44 ct Flavorella plumcot

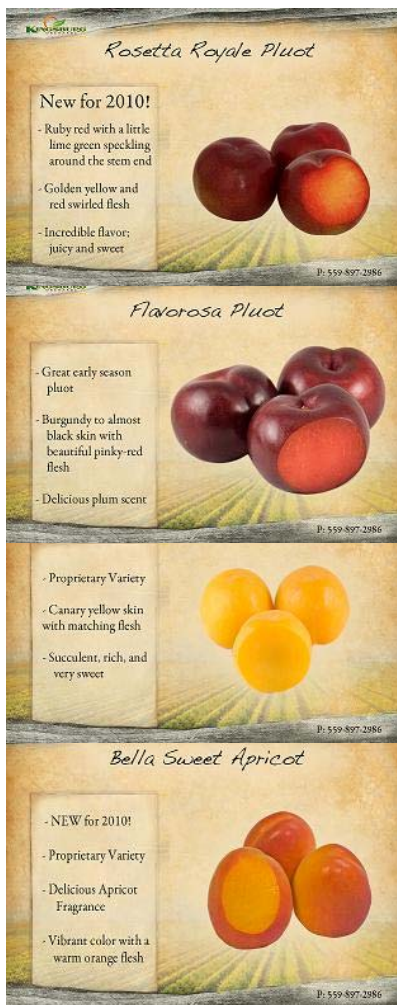
32 ct Rosetta Royale pluots

32 ct Flavorosa pluots

22 ct May Saturn flat white peach

48 ct Golden Sweet aprium

Rosy Rainier cherries 16/1 1/4lb bg



#### A Summertime Favorite

Over the past several years, DINOSAUR BRAND® and CAMO BRAND® Pluots from Kingsburg Orchards have become a much anticipated summertime favorite for many consumers. With nearly 30 varieties in production, we now regard these unique & savory fruits as a cornerstone of our summer program. We realized early on that by crossing the Finest plum and apricot varieties, we are able to create a piece of fruit that is much sweeter and more tantalizing than those from which it was created. Whether it's the explosive favor of the Flavor Grenade® or the tropical taste of the Dinosaur Egg®, Kingsburg Orchards has a Pluot to captivate even the most particular palate

#### Apricots

Apricots originated in China, and eventually made their way to the Mediterranean where the golden fruit flourished. It's believed that Spanish explorers introduced apricots to the New World, originally planting the fruit at California's missions. Apricots continue to thrive in California, where more than 400 growers cultivate 21,000 acres, harvesting approximately 45% of all U.S. apricots.

#### Apriums

How do we improve on the natural perfection of the sweet, flavorful apricot? By combining it with the best qualities of the plum! The aprium is a hybrid variety that is 75% apricot and 25% plum, delivering all the sweet, distinctive flavor of the apricot with the durability and juiciness of the plum.

#### You'll wish it was summertime all year long.

Here is one more reason to look forward to summertime...fresh California white flesh peaches from Kingsburg Orchards. With a creamy white interior and all the sweetness of our yellow varieties, the flavor will make you wish it was summertime all year long. As a premier supplier of fresh California white flesh nectarines, Kingsburg Orchards goes to great lengths in growing and harvesting only the best eating varieties. Each carefully hand-packed carton is filled with high color, high sugar, smooth textured ready-to-eat white flesh fruit.



GROWER · PACKER · SHIPPER

FIVE GENERATIONS OF FAMILY FARMING

IF OUR PRODUCE WAS ANY FRESHER  
**BLE Tyme**  
PRODUCE INC.  
IT WOULD STILL BE GROWING



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*FROM*  
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***Rosy Rainier cherries 16/1 1/4lb bg***

  
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